



They're chips – but not as we know them

Gary Barnes, a successful and enthusiastic entrepreneur with a varied industry background, came up with a simple idea; to create the perfect fried potato with a twist...

Barnes' passion for Chipstix drove him from his homeland, South Africa, in order to establish the company as a global player. To date Chipstix has secured a presence in more than 30 countries with exclusive agents representing the concept in each.

Chipstix franchisees offer a fun and tasty snack served on a stick; it is the ultimate fried and flavoured potato with a twist.

The range of 18 mouthwatering flavoured salts



Gary Barnes, original Franchisor at Gida 2008 Exhibition, Istanbul Turkey

CHIPSTIX FRANCHISE INTRODUCTORY OFFER

- Chipstix electronic machine
- Full range of flavoured salts
- 2 packs (600) bamboo skewers
- 1 polo shirt
- 1 price banner
- 1 menu banner

used to season the hot snack lead to the creation of the slogan "it's in the flavour".

Barnes focussed on creating an affordable, profitable and easy to manage business opportunity that he would service in terms of the equipment and perishables required to start and manage the operation.

Chipstix offers various packages tailored to suit the individual's needs. There are also no royalties payable, which means the gross sale profits belong 100% to franchisees.

In recent years, Barnes has dedicated his time to the re-design and development of the new Chipstix machine. He kept both the consumer and operator in mind during the design and production of the new machine.

The machine is exclusively manufactured for Chipstix Ltd at a quality controlled and regularly audited site. The end result is a slick, compact modern design that is very user friendly and easy to manage and operate. In fact so easy to manage that no training is required.

Adding the flavour

Chipstix flavoured salts are manufactured at a plant that operates according to the HACCP (Hazard Analysis and Critical Control Points) safety model ensuring good manufacturing practices. Flavours are tested at independent laboratories every quarter and are halaal certified and MSG free.

The blends are exclusively manufactured for Chipstix and designed to ensure that every drop of flavour clings to the individual layers of the potato, evenly coating it with one or more of the chosen condiment.

There are 18 flavours in the range,

and there are even options for customers with specific dietary requirements, like vegetarians and vegans. Demand has been so high for these salts that the company is now launching a range for the retail market.

Chipstix kiosks

A Chipstix kiosk is included in the franchise package. Branded catering equipment is also available, including deep fryers, hotdog rollers, popcorn machines, juice dispensers, slush puppy machines, coffee machines, under-counter fridges, stainless steel dredges, real bamboo skewers, promotional clothing, advertising materials along with a wide range disposable containers and utensils.

Chipstix kiosks are unique and exclusively designed by and for Chipstix. Available in a 1.6m- and 2m-version, these self-contained units are manufactured from high-end stainless steel and finished with full colour adhesive advertising.

Franchise packages

Franchise opportunities, ranging from single vendor packages to Master Franchise rights are available worldwide. Franchisees can enjoy the benefits of setting up a standalone Chipstix franchise or by incorporating the range of products into their existing food business. Cross marketing opportunities are also available with all retail products.

Chipstix offers a proven but simple franchise formula making it easy for prospects to start earning from day one...

For further information contact:
+44 (0)1536 268 972, +44 (0)7996 020 184,
info@chipstix.net or visit: www.chipstix.net.

Chipstix™

CHIPSTIX FRANCHISE OPPORTUNITY FOR ONLY R11,500
No set up, contract, development, royalty or advertising fee ever!

This price includes:

Your trading rights

1 x chipstix machine

(1 yr return guarantee;

tamper proof counter;

fully automatic;

CE, GS, TUV, EMC, LV and ETL directives)

12 x 1 kg bags of flavor salts

600 x 5mm* 350mm blunt end bamboo skewers

1 x Chipstix t-shirts

1 x Chipstix salt menu banner

1 x Chipstix pricing banner (you set the selling price)

NO ROYALTIES EVER!

For further information on these packages and more i.e. deep fryers and mobile units please send us an email to info@chipstix.net

FRIED POTATO WITH A TWIST!